GIFT SHOPPERS GUIDE

TO WARTIME ECONOMY

MEET the nation's gift warden, S. Claus in person! He's taken on the wartime-Christmas responsibility of bankroll protection service, to make sure that every gift shopper's dollars are spent on practical, useful things. That no money is spent unnecessarily. And that all the cash every American can manage goes to buy more War Bonds so that total victory will be sure.

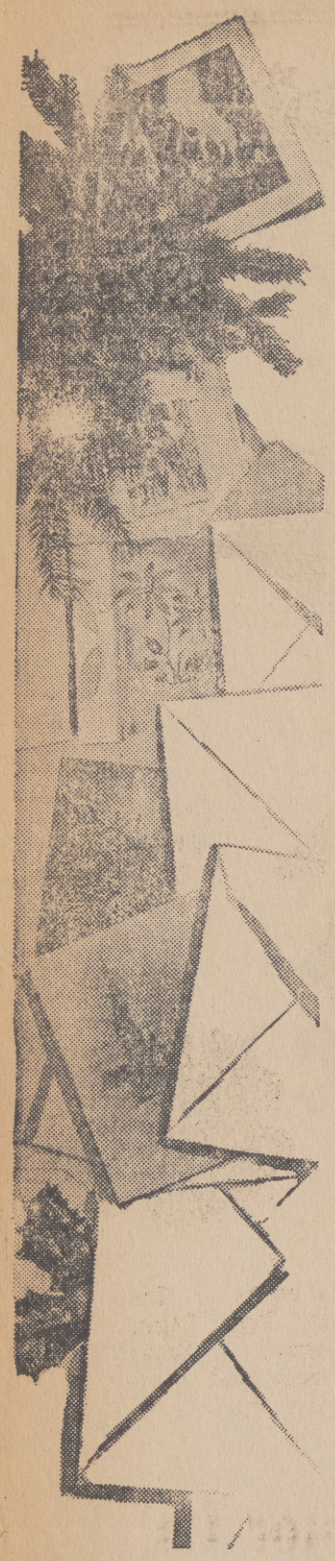
Santa's on duty at gift sector headquarters all through the county! Let him guide you to buy warm wearables; serviceable home needs; toys and games that teach while they amuse, and gadgets that serve a purpose—especially if they are going to our boys and girls in uniform!

Santa salutes the sprit in which you will give Christmas gifts this year; it is a spirit which places our war aims first—and thereby, you also serve!

Do your Christmas Shopping **NOW** — *Do it in* **MARIN COUNTY**

CHRISTMAS MARIN CITIZEN SUPPLEMENT

DECEMBER, 1943



Gay Grand Practical GIFTS for All!

X MAS CARDS 20 asst. **59c**

Musical Powder Jars 7.95

Chenyui Nail Sets 2.50

Picture Frames 49c to 5.00

Satin Sachet Pillows, etc. 1.19 up

Coat Hangers, with sachet 1.19

Old Spice Soap box of three, 1.00

Fancy Perfume Bottles 89c up

Leather Wallets, many styles, $1 up

Poker Chip Racks 2.50 up

Seaforth Men's Sets 1.00 up

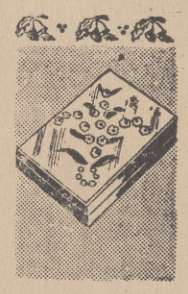
Bibles 1.49 up

Fine Wines for your dinner 75c

Photo Albums 49c up

Lelong - Arden Lentheric Sets 1.00 to 10.00

Stuffed Toys and Dolls 1.25 to 7.95



Quality Stationery in gift boxes 50c to 3.50

SAUSALITO DRUG CO.

681 BRIDGEWAY
SAUSALITO

HUNDREDS
EVERY SIZE
EVERY SHAPE
GET YOURS EARLY!

LOCUST MARKET

LOCUST STATION MILL VALLEY

TOYLAND IS OPEN

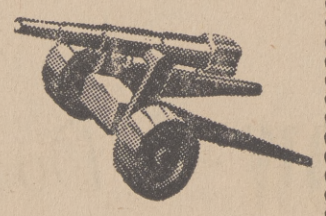
Pyrex and glass bake ware . . . gift pottery . . . gift toiletry sets . . . boxed stationery . . . Christmas cards . . . Christmas papers and ribbons . . . Tree ornaments and decorations.

Luxurious hostess coats and robes, $5.95 to $10.95 . . . Holiday dresses for misses and women, $5.95 to $8.95 . . . Costume jewelry from $1.00.

GIFT LINENS — hand blocked table cloths and towels . . . Scotch and Chinese laces.

Toys

—for boys and girls of every age . . . at prices to fit your pocketbook.



BEN FRANKLIN STORES

MILL VALLEY

Gifts to be Loved for Years

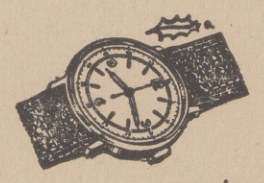
Sheaffer's Pens and Sets

•

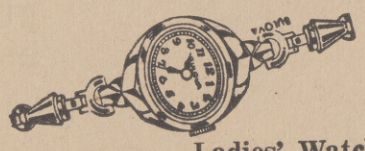
Lovely, Lustrous PEARLS $7.00 to $15.00

•

These lovely gifts, and many others, will be loved for years by that "Extra Special" person who heads your Christmas list.



Service Men's Waterproof WATCHES —from $55.00



Ladies' Watches —from $40.00

Manuel Gomez

JEWELER—MILL VALLEY

Gifts

that will be treasured always!

LOCKETS
$5 to $25

CROSSES
$3 to $30

We have an unusual assortment of Charm Bracelets and Charms

C. R. ELLIS Princess Street
SAUSALITO

GIFTS

Badminton and

Tennis Racquets

Archery Equipment

Footballs and Basketballs . . . in leather and rubber

Children's Books

Model Airplane Kits

REDWOOD SPORT SHOP
888 Fourth St., San Rafael
PHONE 145

Xmas Money?

Get yours here. We pay MORE for your car—any make or model.

•

For that gift that tops the list

A Good Used Car

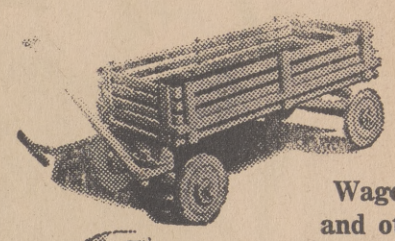
for Christmas

Dohemann's Biggest Selection

tops them all!

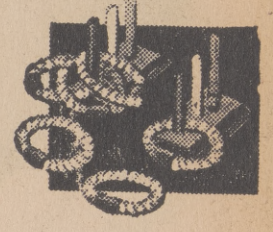
TOYLAND HEADQUARTERS

If it's available . . . it's here!



Wagons and other Boys' Toys

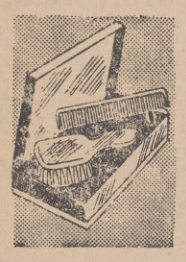
Dozens of Beautiful DOLLS



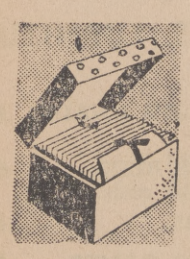
Hundreds of GAMES for everyone

Christmas cards - Tree Ornaments, Tree Lights and Strings . . . Smart Sport Jackets and Windbreakers for Him.

Dohemann Motor Co.
866 FOURTH ST. SAN RAFAEL



DRESSER SETS
2.50 to 31.50



EATON'S STATIONERY
50c to 2.50

TOILET SETS

HELENA RUBINSTEIN
DOROTHY GRAY
TUSSY

Let her KNOW how much you really care

Christmas cards, wrappings . . . compacts, luxurious toiletries . . . pen and pencil sets . . . Huggable toys and dolls . . . perfume bottles, powder boxes . . . smokers' supplies.

Central Pharmacy • SAUSALITO
PRESCRIPTION DRUGGISTS

GLOVES
. . . the practical gift. Workers' and Welders' Mitts and Gloves —a large new shipment. A full line of Leathers for men and women.
QUICK
LEATHER REPAIRING

PORT HOLE CLEANERS • Sausalito
OPEN EVENINGS TILL NINE

Shop the EASY way † Shop at SCHWARTZ'

Thursday Hours
12 noon to 9 p. m.

A WIDE SELECTION OF GIFTS FOR SERVICE MEN

Suits

Hart Schaffner & Marx - Botany 500
Curlee - Hamilton . . . 100% wool—
32.85 to 45.00

●

Overcoats

Curlee and Hamilton . . . 100% wool
19.85 to 49.85

●

Mallory and Wilson Hats, fur felt
3.95 to 10.00

●

Van Heusen and Crown Pajamas
2.23 to 5.95

●

Pebble Beach Ties, 1.00 and 1.50

●

Hickok Belts, 1.00 to 7.50

●

Hickok Suspenders, 1.00 and 1.50

●

Hickok Initial Buckles, 50c and 1.00

●

Robes . . . for lounging and warmth
5.95 to 16.95

●

Holeproof and Coopers Socks
.29 to 1.25

●

A COMPLETE
WORKINGMAN'S DEPT.

H. L. Block Leather Coats . . . button or zipper, 15.98 to 27.50

100% Wool Sweaters, slipon or coat styles, 2.98 to 8.95

100% Wool Sleeveless Vests or Slipon Styles, 1.98 to 3.98

Levi Straus cowboy or sport type Shirts, 3-button cuffs, 6.95
100% wool, 8.95

Rough Rider and other standard brand Slacks, 100% wool, 9.95-11.75

Hart Schaffner & Marx and Hamilton 100% wool Sport Coats—
14.85 to 24.85

Philip-Jones Shirts, 1.39 and 1.95

Van Heusen and Cameron Sport and Dress Shirts, 2.23 and 4.92
(White and fancy patterns)

U.S. Rubber 2-pc. Suits & Raincoats
Tin Suits and Hats to match

●

SECOND FLOOR
Women's Ready-to-Wear Dept.

Costume Jewelry, .95 to 9.95

Sweaters—complete range of styles and colors—1.95 to 7.50

Suits—100% wool, wide selection of patterns and styles—27.95 to 39.95

Robes—many lovely styles—
4.95 to 21.95

Handbags, Purses — leather, broadcloth, fabrics—3.45 to 7.95

Slips, 1.39 to 3.95
Gowns, 2.49 to 4.95

Holeproof and Berkshire Hosiery — 45- and 42-gauge—92c and 97c

Luxurious Red Fox Fur-Trimmed Coats, 59.95

SCHWARTZ

925 Fourth Street — SAN RAFAEL

The Home of Hart Schaffner & Marx

J.B. RICE CO.

Give Christmas Cheer

VANITY SETS
Mirrored tray and 3 beautiful containers **2.98**

★

MUSICAL POWDER BOXES from **6.98**

★

BEAUTIFUL TRAYS
All sizes — bamboo frames from **1.98**

★

POKER CHIPS
100 for **1.29**

★

POKER CHIP HOLDERS
from **3.19**

★

TEAPOTS
Hall pottery **2.19**

★

CLOTHES HAMPERS
Whitney – all colors **4.69**

★

DUST PANS **.98**

Glasses - Mirrors - Curtain Rods
Ash Trays, etc.

★

TOYS AND CHILDREN'S FURNITURE

TOY IRONS, ea. 75c
Can be pre-heated and actually used for ironing.
KIDDIE CARS $4.39
MUSICAL CRADLES $8.98
BABY SWINGS $5.69
Complete with stand.
Child's Upholstered ROCKING CHAIR $11.19

CHILD'S CHAIRS $2.19 up
BUNK BEDS, ...$2.79 up
With pads.
CRIBS $2.79
DART GAMES $1.29
WAGONS $4.59
TOOL BOXES .....$1.86 up

Christmas GIFT Headquarters

GAMES

Baseball Game 25c

Ten Pins 70c

Fibber McGee and Molly 75c

Battle of Tanks 50c

Game of the States $1.00

Table Tennis Sets $2.80

Bombers Aloft $2.70

★

BUILD-A-SETS $1.00

Streamline Flyer

Fast Freight

Stock Farm

Army Fighting Force

Construction Kit

Christmas Tree Lights and Ornaments

HOLSTER SETS

Jr. Army Hoster Set $1.35

Far West Ranger Holster Set $2.25

★

TOYS

Embroidery Sets 30c and 60c

Invasion Barge $1.80

Marbles, big sack, 10c

Yankee Tank $2.00

Model Airplane 15c

Tea Time Play Dishes 30c

Dolly and Her Dresses 30c

Sewing Cards 30c

Rabbit Dolls $1.50

Irish Mail

A "MUST" FOR ANY BOY

$9.95

SAUSALITO HARDWARE

721 Bridgeway

SAUSALITO

27 years tailoring experience in Sausalito assures you of perfect fit . . .

SUITS - SLACKS
SPORT COATS
TOPCOATS

. . . fitted individually at no extra charge

MERCHANDISE ORDERS
The Perfect Gift

Gifts for all with Uncle Sam's O.K.

Men's Robes, 5.95 up

Ladies' Housecoats
5.95 up

Arrow
Boxed Handkerchiefs
75c to 1.50

Arrow Shirts and
Sport Shirts

Neckties
. . . in lovely Xmas boxes
50c to 2.00

Necktie-Kerchief Sets
1.00 and 1.50

Genuine Leather
Wallets 1.50 up

All-Wool Sweaters

AND DOZENS OF OTHER LOVELY GIFTS

JACOBS and CRUG • SAUSALITO

MARIN CITY DEPT. STORE

Shopping Center—Marin City

OPEN EVENINGS Dec. 20 to 24

20-piece Luncheon Set in pastel shades, 4.95
Figurines, 15c to 2.00
Liquor Set with tray, 5.75
Tom and Jerry Set, 10.75
Cookie Jars, 1.95
Silex Coffee Makers, 2.95
Lovely clear and colored Glassware—
Cocktail Glasses and Goblets - Vases
Liquor Sets
Christmas Candles, Tapers
Garden Books
Cook Books
Hundreds of Household Gadgets

MARIN HARDWARE STORE
664 BRIDGEWAY
SAUSALITO

Elbert's

SAN RAFAEL
SAN ANSELMO

MILL VALLEY
RICHMOND

★

It's already too late to "shop early"

But—

We've hundreds of gift-surprises for everyone on your Christmas list at prices to fit every budget!

★

Suggestions for HER

CHOICE PERFUMES
DOROTHY GRAY SETS
LENTHERIC SETS
REVLON NAIL SETS
RUBINSTEIN COSMETICS
LA CROSS NAIL SETS
LENTHERIC BOUQUETS
BATH POWDERS AND SALTS
BUBBLE BATH SOAPS

Christmas Cards
Novelty Soaps
Chenille Dolls and Animals
Compacts

Gift Wrappings
Dresser Sets
Stationery
Wood Toys
Storybook Dolls

Suggestions for HIM

SHAVING LOTIONS
LENTHERIC MEN'S SETS
WEMBDON SHAVING SETS
ASH TRAYS
PEN AND PENCIL SETS
PIPES - TOBACCO
WALLETS

Avoid Last-Minute Rush— SHOP EARLY!

GIVE WAR BONDS AND STAMPS

MARIN CITY PHARMACY

1996.81.1623

CHRISTMAS

1943

Leathers

The practical, usable, appreciated GIFT!

The largest assortment of GLOVES in Marin County. We repair leathers

★

MODERN SAFETY STORE

No. 1—687 BRIDGEWAY **SAUSALITO**

MILL VALLEY Associated Service

TIRE RECAPPING

FISK TIRES and TUBES, Grades I, II and III

NEW BATTERIES

BATTERY RENTALS AND RECHARGING

BRAKE ADJUSTING

LUBRICATION

MOTOR TUNEUP
By Expert Mechanics

ALL WORK GUARANTEED

Open Evenings Till 11
Telephone M. V. 789
44 E. Blithedal

Mill Valley

Gifts ... for kiddies

The children can get just as excited over something to wear in warmth and comfort as over some nonsensical gadget! This is no year to spend money on sheer frivolity, but sensible gifts like these can have an adorably frivolous appeal!

SNOW SUITS
7.95 to 10.95

ROBES
Made to order — no orders taken later than Dec. 15

BLOUSES $2.25
SKIRTS $3.25

KIDDIES' SHOP

MILL VALLEY
M. V. 1105

WAR BOND
GIVE A PRESENT WITH A FUTURE
THE FINEST GIFT FOR EVERYBODY'S CHRISTMAS STOCKING
They'll be stocking up for future security—with your gift of a War Bond for Christmas. And if you can't afford War Bonds for everyone, War Savings Stamps cost anywhere from 10 cents apiece.

KEEPS FOODS VITAMIN FRESH

BE GOOD TO YOUR FAMILY and yourself this Christmas—and at the same time say "Merry Christmas" to Uncle Sam. Here are two ways of doing both. First give the present with a future. Give Bonds this Christmas. Then remember that food fights for freedom too. Make your ration points go further and keep your food budget under control. Prevent waste—of fresh and cooked foods, by icing properly all the time. Food values don't lose out when meat, fruit, vegetables, fish and dairy foods are protected by the circulating, moist air in your ice box. Better call Sausalito 85 and ask our route man to bring the 50-pound cake!

Keep your refrigerator clean and it will keep cold . . . . . keep foods fresh longer!

SAUSALITO FUEL AND ICE CO.

Phone 85